

**For ADULTS only.**

# **Professional erotic & non-adult videochat**

**FREE chapter VI  
from  
“Sexy Marketing & Adult Marketing on Internet”  
[www.jobs4adults.com/ebook](http://www.jobs4adults.com/ebook)**

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## Chapter VI. How to make professional videochat

### What is videochat & Who can do it?

The classical definition is something close to how the Wikipedia describes the [Videoconferenece](#):

*Videochat is the communication between 2 or more persons online, who are able to write/read or talk/hear each other (through microphone+speakers) while at least 1 sees the other through a Camera (Webcam).*

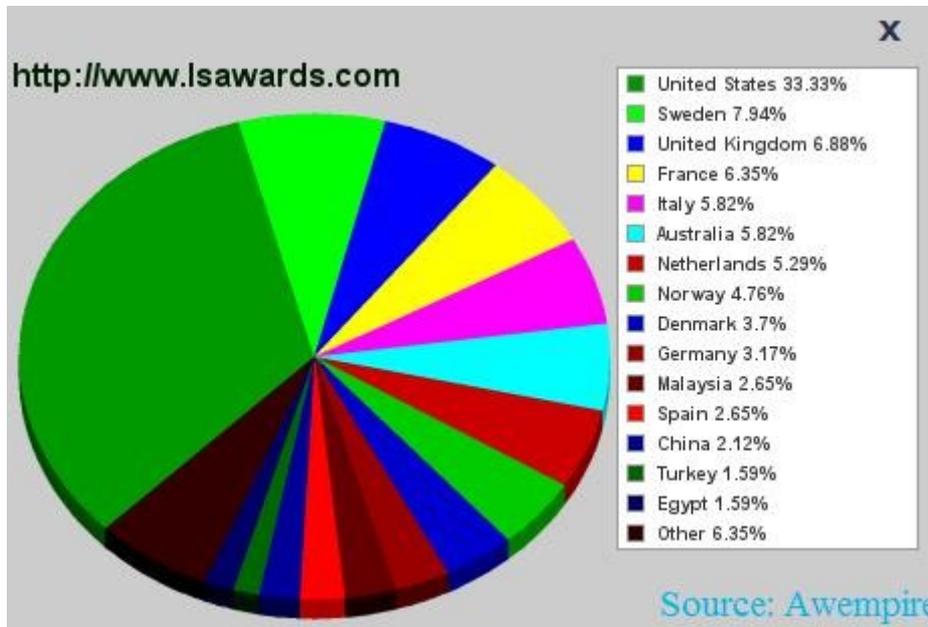
But for many internet users, when they say videochat, they mean “Adult videochat”, and even more, not just “cybersex videochat” but “Paid Adult Videochat”: that kind of Adult Entertainment offered by one person called “model” for those internet surfers called “customers” who pay for these services. The majority of customers are lonely MEN and the models are WOMEN, young girls (20-25 years old, students trying to finance their studies, in search for higher life level or girls from “developing countries”, working to cover basic needs like FOOD), but in the last few years things have changed rapidly:

- women of all the ages (18-60 years old or even older, covering all the categories: Teen, Milf, Mature, Granny) can be found doing videochat. If you watch them carefully on the sites with Free chat sessions, you can see that they have different background education and many have high education level;

Global Conversion Rates of Our Websites	<a href="http://www.cameraboys.com">www.cameraboys.com</a> 1:192	
	<a href="http://www.livejasmin.com">www.livejasmin.com</a> 1:361	
	<a href="http://www.mycams.com">www.mycams.com</a> 1:370	
	<a href="http://www.joyourself.com">www.joyourself.com</a> 1:597	
	<a href="http://www.lsawards.com">www.lsawards.com</a> 1:638	
	<a href="http://www.awempire.com">www.awempire.com</a> 1:420	

- more and more MEN enter the model biz, especially for the Gays category! Also the number of gays customers has increased, what makes the gay site of the biggest videochat site in the world, Awempire, to have Cameraboys as the best converting site!:) As you can see, globally Cameraboys.com, converts 1 in 192 visitors (1 from 192 subscribe & pay), while LiveJasmin has an almost double conversion rate, 361! So, although you like them or not, gays customers can bring you more profits...Shouldn't we encourage the increase of gays communities??? :D

- the main countries for MEN customers are Northern America (USA mainly and Canada), Northern Europe (Sweden, Denmark, Norway), Western Europe (UK, France, Italy, Netherlands, Spain), Asia (Malaysia & China-increasing);



- the main countries for MODELS (girls mainly, but also men & couples) are Eastern Europe (Romania, Hungary, Czech Republic, Slovakia, Bulgaria), South America (Argentina, Colombia, Mexico), Russia & Ukraine, USA & UK. For the SheMales (transsexuals) models, the main areas are South America (Brasil) & Asia (Thailand).



While the big companies involved in producing porn, seem afraid of the “free porn” that amateurs produce or share ( many times “stealing” copyrighted materials ), from the Videochat Industry you cannot rob: the girls are paid mainly for their live shows, although some sites diversified so that the models can make money also by selling their private pictures, movies, their contacts (email, ID messengers, mobile numbers) or even their intimate lingerie.

The huge success of Videochat has many explanations:

- the legal problems are easily avoided.

While the prostitution or producing & distributing porn is still illegal in some countries, the videochat services are difficult to detect and are not considered illegal in the great majority of the countries.

The models can subscribe only after they provide valid documents to prove that they are older than 18 years old – so No Child Pornography!

In the great majority of the sites, the girls are obligated to undress only in “private sessions”, where can have access only customers with a credit/debit card (who can be owned only by adults): No Children Access to pornography!

- The models work WHEN THEY WANT (in the morning, in the evening, during day time or night time), they have no schedule! They make their own schedule.

- There are NO BOSSES! Models are their own bosses.

So, almost all is allowed, as long the Agreement of the videochat site is respected.

- You work from HOME!

No traffic jam, no buses tickets or other travel expenses or time wasting, no running to get on time...No pickpocketing, no robbers, no rapes...:P

- ZERO costs to enter in this business!

The registration to the videochat sites is FREE. What you need is normally, what you already have: 1 PC/laptop + Internet + Webcam.

- Payments on time, at least 2 times per month!  
You are paid every 2 weeks, and some sites pay even weekly or daily! Money are easily received through airmail checks, wire transfer, Paypal, bank account transfer, or debit card (Payoneer-MasterCard or Epassport-Visa).
- No cheating!  
Many sites have understood that if they are correct, the models are satisfied and work good, and costumers, also, and spend good. :)
- You don't get exposed.  
Nobody knows you're real name, address, nationality (except the site administrators where you do videochat, and they don't share you're informations with anybody!).  
If there are countries where you don't want to be seen as a model (like your country), you can block all the visitors from there, so nobody from those areas can see you. If you don't like one customer, you can ban him/her.  
*The probability that somebody known (friend, neighbor, family member) to see you doing videochat is smaller than the one of having a deadly accident or being killed at your "normal job" (office, shop, construction, etc).*

### **The moral side: Is Videochat...Cyber-Prostitution?**

To cut the long story short: I do believe that having a "normal-decent-9 till 5 job" where your boss treats you like shit, pays you like shit while you're "sweet colleagues" are licking boss' ass and fucking yours, is much more prostitution than any videochat!!! PERIOD!  
As a model in videochat, you are you're own pimp :), you rule the game and do what you feel ok, if you don't like one customer you can close the videochat session any time (of course, always respecting the customers and the Videochat Agreement).

Other advantages?

- less sexual transmitted diseases – is the only type of sex which is safe also without a condom :)
- also the financial transactions are safer than in Wall Street banks...:D And more moral, driving the money from customers with decent levels of life to models who many times need them because their "decent jobs" vanished in the air or pay shit.

- what can be nicer than playing with yourself & getting paid????  
If I had the opportunity to get paid for how many times I played with myself, I would have been a multi-millionaire, already :D I go crazy when I think how much money I've lost...:>

## **Adult & Non-adult videochat**

Videochat is probably the first method and most used for “the average internet user” who tries to make some money online. Although, many don't feel comfortable with “undressing on webcam” or “simulating a sexual act”...For this category, one solution could be the “non-erotic videochat” or making money promoting videochat sites as an affiliate (by bringing new people in the system (customers, models, affiliates) – see down).

In adult webcam, you are asked by customers to perform different activities in exchange of their money, but you are always allowed to refuse and do only what you like: dance, strip, play, tease, get undressed, talk dirty, simulate sexual act, to touch yourself & masturbate (vaginal and anal), fetish games (feet, food, dress). Sex with minors, animal sex or defecating are not allowed!

In non-adult videochat you get paid mainly for looking sexy and chat, but you can also dance, tease, play, smoke...And if you do it with [IOriv](#), you can also sell your sexy pictures, sexy videos, personal contacts (email address, messenger ID, phone number) or your own lingerie.

## **Advices, Tips & FREE online help**

General advices (for adult & nonerotic webcamming):

- The most important: **SMILE! SMILE! SMILE!**  
A LOT of models miss the most important thing!!!...Do you think that any customer would love to spend some “pleasant time” (& money) with a grumpy-angry-worried face??? Forget it!  
NEVER forget to smile! Even when you're upset that you had a bad day with not enough customers.....Smiling is the first and most important step to transform it in a Successful-Day!!!!!!!!!!!!!!

- videochat is more VIDEO or more CHAT?

If you're a good looking model (girl, boy, shemale) that could be a big advantage...BUT, nowadays, the videochat sites are FULL with thousands of very beautiful models, and many don't make the money that they expect...Many customers enter on videochat sites also to talk, or more to talk than to watch naked bodies.

Also, after a few strip shows, many become "friends" with the models, and enter mainly to talk.

Tip 1: Improve your languages skills (especially English, but also Spanish, Italian, French, German)!

If you don't speak good a language, try to use Google Translate when you type, for automatic translation: <http://translate.google.com>

Tip 2: Use a microphone!

Many models make the mistake of NOT using their microphone!!! By speaking, you save time with typing, you can interact with more customers & convince them to enter in "private sessions" (where you get paid). Voice is a very powerful SEDUCTION tool!!!

- try to look PROFESSIONAL & pay attention to your customers!

Although it looks funny this job/business and is in the Entertainment Industry, the more SERIOUS you are, the more money you make!

Some models are watching TV while they stay in front of the camera, or talk on the phone, or make their manicure. Serious doesn't mean not to smile, it means to smile and have a friendly attitude, and understand that it's a work/business in which you have to entertain your customers.

- Use a microphone, communicate & interact with your customers, say "Hello!" to your visitors and welcome them! Use their nicknames: "Hello, John69xxx!"..."Hello, BadChris45 & welcome to my channel!"

- offer a good IMAGE.

Use a nice & relaxing background, be creative: soft colors (Red is sexy :P), clean & sexy sheets, some flowers, toys, why not some candles & a bottle of champagne? :P Try to have good lights. In the beginning, a normal webcam is ok, but as you grow your business, buy a good digital camera, with a tripod & remote control (especially for the Zoom).

- relaxing or erotic MUSIC background!

Some of the models use dance music (house, latino) as background, or music that they like, music which many times makes the customers feel like dancing, but not relaxing or getting in the mood for “erotic entertainment”. If you want to SEDUCE your customers, use “erotic music” (beside erotic sounds, some songs even have Adult lyrics):

[http://www.youtube.com/results?search\\_query=%22erotic+music%22&search\\_type=&aq=f](http://www.youtube.com/results?search_query=%22erotic+music%22&search_type=&aq=f)

[http://www.youtube.com/results?search\\_query=Chris+Spheeris+-+Kiss+me&aq=f](http://www.youtube.com/results?search_query=Chris+Spheeris+-+Kiss+me&aq=f)

[http://www.youtube.com/results?search\\_query=madonna+justify+my+love](http://www.youtube.com/results?search_query=madonna+justify+my+love)

[http://www.youtube.com/results?search\\_query=madonna+erotica&search\\_type=&aq=f](http://www.youtube.com/results?search_query=madonna+erotica&search_type=&aq=f)

[http://www.youtube.com/results?search\\_query=george+michael+I+want+your+sex&search\\_type=&aq=0](http://www.youtube.com/results?search_query=george+michael+I+want+your+sex&search_type=&aq=0)

- Make your PROFILE look interesting & complete!

Many models pay no or little attention to how their profiles look.

Put at least 4-5 PICTURES & 1-2 VIDEOS!

Try to describe yourself, tell your story...captivate them, seduce them while they read what you like, what you dislike.

Tip: Don't use “the standard profile description”! Try to look DIFFERENT & INTERESTING!

*Don't know how to create a seductive profile? Contact me for creating 1 for FREE for you, or for free tips!*

<http://www.jobs4adults.com/contact>

- SEDUCE your customers!

Seduction is an ART...Use it! Videochat is not “the (weird) pussy show” business! Play your role in this entertainment show! How the actors/actresses do it?

### **Tips for adult videochat**

- Talk dirty :)

I know your mother told you not to talk with strangers, or, if you do it, to be nice, but if they are willing to pay for some filthy conversations, then.....:)

Many customers like “dirty words”, so make sure if they do. Don't know how to talk dirty? :) Try the [DirtyTalkingGuide!](#)

- Be a “SLUT”.

I know it may sound like a “pimp advice” , but Adult Entertainment is....ADULT entertainment! Nothing turns a customer off more than a model who is there “just for the money”! :( Nothing turns a customer on better than a model who does videochat BECAUSE is “a dirty-filthy sex addict whore, who loves sex and lives ONLY for the sex”!!!! :P

Note: Of course you can always try to figure out what kind of “model behavior” searches your customer: Good girl? Nice, sweet, virgin & SHY? Understand your “role” & play it the best way!

- Use sexy LINGERIE.

Some love satin, others latex...

- FETISH items.

Some customers like “uniforms” so be sure to have some “special suits”: dirty nunny, bad angel, slutty secretary, Police girl/boy, etc. BDSM: handcuffs, whips, masks, etc.

- Use SEX TOYS.

Be careful to have them clean, so you don't get infected. Use water based lubricants.

- Make SOUNDS

VERY-VERY-IMPORTANT!!! When you play with yourself, make lots of sounds: talk, moan, scream, slap your ass, let them “hear” when you masturbate, etc. The sound is a very powerful seductive tool, and MANY models don't use it!!!!

- Behave like a REAL SEX ADDICT who is doing it more for PLEASURE than money!

Ask the customer to see him/her! Do it BEFORE they ask you this, so it may sound like you're a real nymphomaniac :P Understand your customer's needs: ask questions & details...Behave like you're really interested, get into the game!

## What sites to choose from?

These days there are many options where to offer your videochat services, but during my years of experience I had the best results with 2: LiveJasmin & RIVcams/IORIV.

### 1. LiveJasmin

Is the best & the biggest in the world, the best known, I have a long experience with them and also personally met them at many Adult Summits, the last one at The European Summit of Adult Entertainment Industry online from 19-21 February 2010, in Barcelona, ( [www.TheBarcelonaSummit.com](http://www.TheBarcelonaSummit.com) ), where Awempire/LiveJasmin came with a team of 29 members! :)

Here you can see me with LiveJasmin-Awempire team at one of the business lunches during the Summit:

<http://www.fubarwebmasters.com/picture.php?id=574393&page=2>

The models can subscribe here:

<http://www.jobs4adults.com/livejasmin-models-girls>

<http://www.jobs4adults.com/livejasmin-models-boys>

The shemales, use the same link like girls, jut put your gender “female” :)

Tip1: When you subscribe, you have to be recommended by somebody, so you can use my ID: jobs4adults

Tip2: Make sure not to use other ID for recommendation, because if you are not registered through me (jobs4adults), I cannot offer you the FREE assistance during your videochat shows, profile tips, ways for growing your revenues, etc!!!

At LiveJasmin you can earn from \$1.99/minute to \$4.99/minute, you choose your fee. From this money, you get 30-35%, paid 2 times per month, through checks sent by airmail or on free debit cards offered by LiveJasmin (Payoneer-Mastercard & Epassport-Visa).

## **2. RIVcams/IORIV**

At the Barcelona Summit from February 2010 I was invited as an Affiliate by one of the main organizers of the Adult Event: RIVcams.

<http://www.fubarwebmasters.com/picture.php?id=573514&page=5>

At RIVcams/IORIV, you can choose whatever price per minute you want, and from this money you get 50%. Very powerful is that you can sell different items: your private PICTURES, VIDEOS, your CONTACTS (email, ID messenger, phone number) or LINGERIE.

You can register as a model to RIVcams/IORIV here:

<http://www.ioriv.com/?rcid=2335>

### **Affiliates - How to make money with videochat, without Webcam (showing yourself)!**

Beside the people willing to do Adult or Non-Adult videochat, there is also the category of people who would never show themselves on a webcam not even for money, but would be interested in other ways of doing money online...And one of them, is by bringing new people in “the system” as affiliate:

- customers – to pay for the videochat services.
- models – girls especially, but also boys, couples, shemales to perform as models in Adult or Non-adult videochat;
- affiliates – new promoters.

**LiveJasmin/Awempire - Affiliate Program:**

<http://www.jobs4adults.com/wm-awempire>

Refer Customers:

- LifeTime+: 20% lifetime revshare for new members or 30% revenue sharing for old members;
- Pay Per Signup (PPS): paying \$40 for every new customer you refer
- Revenue Sharing (REVS): paying 30% (plus up to 10% bonus) of revenues generated

Refer Cam Models:

- Make as much as 36% on referred cam models' earnings, right from the start.
- PLUS Earn up to 18% on any webmasters' earnings they refer.
- PLUS Earn up to 18% on any cam models' earnings they refer.
- PLUS Earn up to 18% of \$20 on ALL new members that your referred cam model brings!

Refer Affiliates:

Inviting affiliates to AWE is an easy way to increase your profits. Spread the word using the marketing channels available to you.

- Make as much as 36% on referred webmasters' earnings right from the start.
- PLUS get up to 18% on all new webmasters' earnings they refer.
- PLUS get up to 18% on all new cam models' earnings they refer.

*REMEMBER: If you subscribe through me (use jobs4adults as referrer) to the Awempire-LiveJasmin Affiliate Program, I'll offer you FREE assistance & tips for increasing your earnings! You can subscribe here: <http://www.jobs4adults.com/wm-awempire>*

### **RIVcash/IORIV/RIVcams – Affiliate Program:**

<http://rivcash.com/?rcid=2334>

- Customers: you earn 20% of what they spend, for life!
- Models: 10% of their earnings, for life!
- Affiliates/Webmaster referral: 5% for life!

*REMEMBER: If you subscribe through my link to the RIVcash Affiliate Program, I'll offer you FREE assistance & tips for increasing your earnings! You can subscribe here:*

<http://rivcash.com/?rcid=2334>

### **Getting customers**

As I said before, best customers are those from “rich” countries, so try to reach them: North America (Canada and especially USA), Western Europe (Germany, Spain, France, UK, Belgium, Holland, Italy, Switzerland), Northern Europe (Sweden, Denmark, Norway) and some countries from Asia (Singapore, Hong Kong, Japan).

Ways of attracting customers:

- build a personal Adult blog or contact amateur adult bloggers and put some reviews or banners;
- adult forums, where is allowed. Don't use MySpace or FaceBook, you can get banned from these Social Network and banned from the Affiliate Programs.
- “Sexy Video Marketing”? :)

<http://www.jobs4adults.com/free-downloads/jobs4adults-free-report.pdf>

- build blogs for videochat reviews. Ex: <http://www.SexInTheCrisis.com>

Here is a very powerful way of driving highly targeted traffic:

<http://www.netpond.com/adult-webmasters-main-forum/155821-how-im-gonna-make-375-monthly-webcams-follow-me.html>

<http://www.netpond.com/tutorials/32715-how-make-1000-month-biz-working-your-spare-time.html>

### **Recruiting models**

Models can be found all over the world, but especially in countries from: Eastern Europe (Romania, Hungary, Czech, Slovakia, Bulgaria, ex-Yugoslavia countries), ex-URSS (Ukraine, Russia), South America (Mexico, Argentina, Colombia, Brazil, Ecuador) and Asia (Thailand, Malaysia, India). From Asia & South America there are also THOUSANDS of shemales surfing Internet in search of make money online with “Adult Entertainment”.

You can recruit girls through Internet on forums dedicated to videochat, or by placing announcements on “free classifieds”:

[http://www.google.com/search?source=ig&hl=en&rlz=1W1GGLL\\_en&q=free+classifieds+sites&aq=1sx&aqi=g-s1g-sx9&oq=%22free+classifieds%22](http://www.google.com/search?source=ig&hl=en&rlz=1W1GGLL_en&q=free+classifieds+sites&aq=1sx&aqi=g-s1g-sx9&oq=%22free+classifieds%22)

Don't forget the offline promotions: newspapers, night clubs, strip-bars, models recruiting agencies, fashion events ;)

### **Recruiting affiliates**

Best ways for attracting affiliates is using Adult or non-adult Webmasters Forums:

<http://www.gofuckyourself.com>

<http://www.netpond.com>

<http://www.justblowme.com>

<http://forums.digitalpoint.com/showthread.php?t=690511>

But, you can always use different methods, as long as you avoid SPAM & you respect the Terms of Agreement of Affiliate Programs & Sites where you place your ads.

**Resources for VIDEOCHAT:**

[www.jobs4Adults.com/free-downloads/model-livejasmin-jobs4adults.pdf](http://www.jobs4Adults.com/free-downloads/model-livejasmin-jobs4adults.pdf)

<http://www.jobs4adults.com/free-downloads/jobs4adults-free-report.pdf>

<http://www.google.com/trends?q=VIDEOCHAT&ctab=0&geo=all&date=all&sort=0>

<http://www.google.com/trends?q=VIDEOCHAT+SEX&ctab=0&geo=all&date=all>